



SALES MANUAL



About Us

With over three decades of experience in manufacturing plywood, blockboards, solid surfaces and veneers, Greenply Industries Limited is a flourishing enterprise based on intuition, inspiration and innovation. Environmental awareness lies at the heart of everything we do; we believe in sustainability and strive to make this world a better, greener place. With four manufacturing facilities in the country, and one each in Myanmar and Gabon, Greenply Industries Limited is one of the largest plywood manufacturing companies in India. Ours is an intertwined network of dealers, partners and influencers, working towards catering to the needs of the nation.



Why Greenply?



Low on Emission

Every product from the house of Greenply complies with the standard European regulations on formaldehyde emissions (E-0 & E-1) which ensures you and your family are always in good health. In addition to that, they are also CE certified, which means that the products are safe to use as they meet environmental protection standards for usage.



The promise of good health

Our in-house manufactured plywood and blockboards now come powered with ViraShield – Anti-viral and Anti-bacterial protection. It kills upto 99.9% virus and 99.7% bacteria. It has been tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories in Mumbai – Biotech Testing Services. With Virashield, we aim to create a new landmark of health awareness in the plywood industry.



Quality Assurance

You can always expect the best quality from us, which is why we have warranties ranging from 21 years to a lifetime.



Value for Money

Greenply has proven itself to be more cost-efficient than its counterparts in the market, with something for everyone.



Sustainability

We have a separate plantation to provide us with the raw material for our innovations, so that we don't add to the stakes that are already weighing heavily on natural resources.

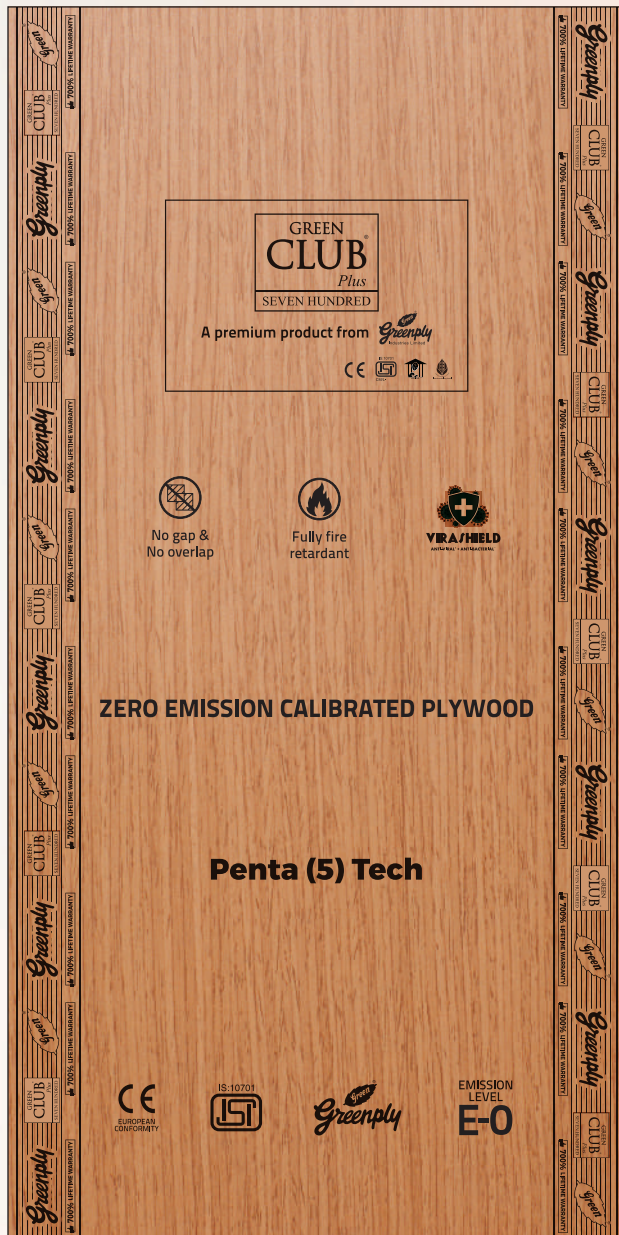


Versatility at its best

There's something for everyone here, at Greenply Industries Limited. From our most lavish to minimalistic options – our range and versatility will not disappoint you.

PLYWOOD | BLOCKBOARD | DOORS | VENEERS | PVC/WPC BOARDS & uPVC DOORS

Toll Free No.: 1800 103 4050



- CARB certified to ensure improved indoor air quality - the air we breathe indoor is safe and healthy.
- Formaldehyde Emission Level: E-0 gives the purest indoor air quality without suffocation or eye irritation thereby assuring better health for consumers. 3 mg of formalin in 100 gms of plywood makes it E-0 Emission.
- Fire Retardant properties as per IS: 5509 (Mono Ammonium Phosphate/TCP (Tri Chrysyl Phosphate) treatment on each layer. The finished product is also dipped in Nano technology (Nano Phosphatic Solution)
- CE Certified: The conformity standards is set by European Union for quality of goods sold in Europe. Our plywood adheres to these CE standards, which are better than BIS standards.
- Penta (5) Technology (2 face on each side) - with thicker face veneer, the plywood is additionally pressed to ensure strength and precision.
- Borer & fungus proof, Anti-termite guarantee
- Structural grade - certified as per IS: 10701
- 2 in 1 plywood (Structural cum Fire Retardant)
- Virashield - Our in-house manufactured plywood and blockboards now come powered with Virashield – anti-viral & anti-bacterial protection. It kills upto 99.9% virus & 99.7% bacteria. It is tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories - Biotech Testing Services, located in Mumbai.
- 100% Composed Core (the plywood has a fully composed core, and is fully free from overlap and core gap)
- Acoustically Effective (sound proofing - noise generated from outside is blocked from entering inside and, sound absorbing: where noise generated within a space is reduced inside the space itself)
- 700% lifetime warranty on manufacturing defect
- 15 layered ply for 19mm (additional 2 layers for other thicknesses)
- Unextended BWP Resin (higher glue shear strength. No use of any extender on resin, thereby assuring lifetime bonding)
- Boiling Water Proof



Penta (5) Tech

700% LIFETIME WARRANTY

*on manufacturing defect

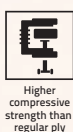


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Toll Free No.: 1800 103 4050



- CARB certified to ensure improved indoor air quality - the air we breathe indoor is safe and healthy.
- Formaldehyde Emission Level: E-0 gives the purest indoor air quality without suffocation or eye irritation thereby assuring better health for consumers. 3 mg of formalin in 100 gms of plywood makes it E-0 Emission.
- CE Certified: The European conformity standards is set by European Union for quality of goods sold in European. Our Plywood ensures CE standards these standards are much better than BIS standards.
- Penta (5) Technology (2 face on each side) - with thicker face veneer, the plywood is additionally pressed to ensure strength and precision.
- Borer & fungus proof, Anti-termite guarantee
- Acoustically Effective (Sound proofing: Noise generated from outside is blocked from entering inside and, sound absorbing: where noise generated within a space is reduced inside the space itself)
- Partially Fire Retardant (Mono Ammonium Phosphate treatment in certain layers / TCP treatment in the glue line)
- Virashield - Our in-house manufactured plywood and blockboards now come powered with Virashield – anti-viral & anti-bacterial protection. It kills upto 99.9% virus & 99.7% bacteria. It is tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories - Biotech Testing Services, located in Mumbai.
- 100% Composed Core (The plywood is using fully composed core, so the product will be fully free from overlap and core gap)
- 15 Layered ply for 19mm (additional 2 layers - other thicknesses)
- IS 10701 (Structural Grade) certified
- Boiling Water Proof
- 500% life time warranty on manufacturing defect
- Unextended BWP Resin (Higher glue Shear Strength, We are not including any extender on resin so it gives lifetime bonding)



Penta (5) Tech

500% LIFETIME WARRANTY

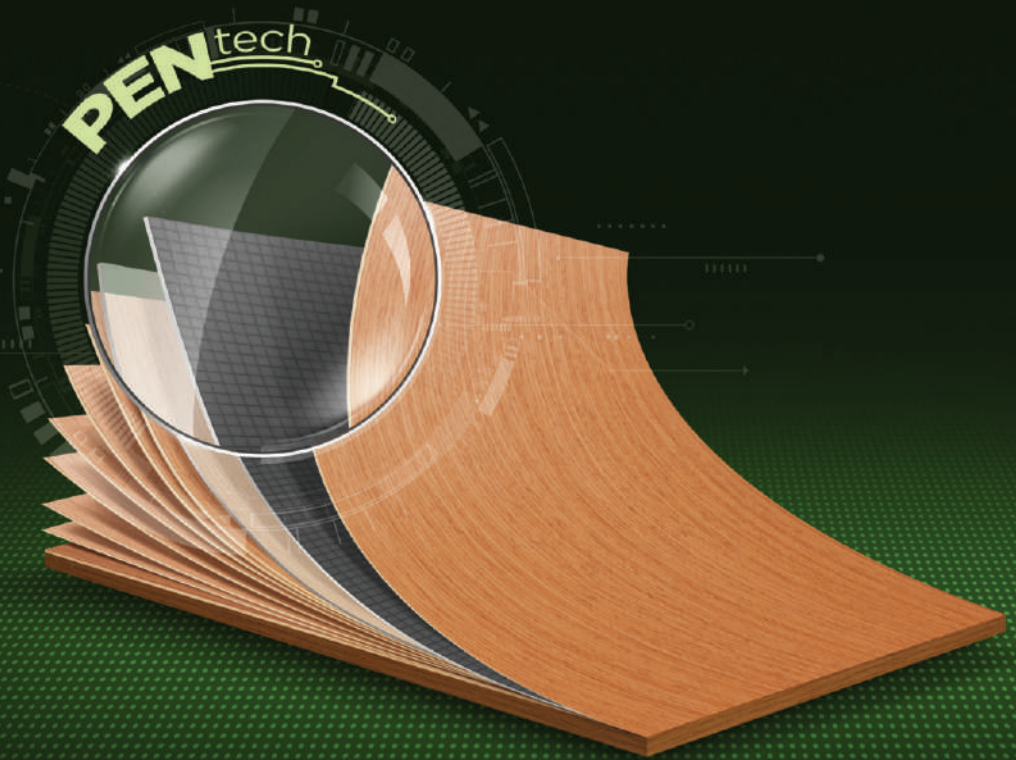
*on manufacturing defect



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PLYWOOD KE PEECHE AB SCIENCE HAI



INTRODUCING

**GREEN
PLATINUM™**

2X FIRE RESISTANT
WATER PROOF
MONEY BACK WARRANTY

OTHER KEY ATTRIBUTES OF GREEN PLATINUM



*Conditions apply, refer to detailed T&Cs

▪ FSC®-FM certified product can be supplied as per requirement

WITH GREEN PLATINUM, BRING HOME THE SCIENCE OF PLYWOOD AND CELEBRATE THE ART OF HOLISTIC LIVING.



To know more,
scan this QR code
and Ask Greenply,
or WhatsApp
<Green Platinum>
to 7044446966

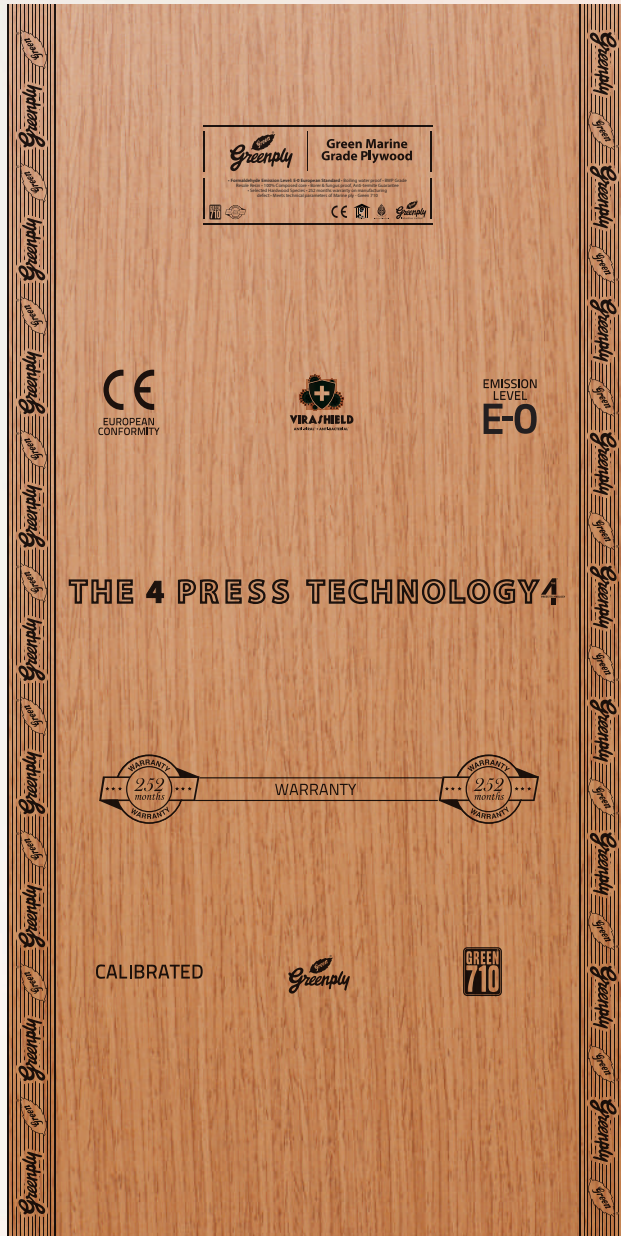




- Formaldehyde Emission Level: E-0 gives the purest indoor air quality without suffocation or eye irritation thereby assuring better health for consumers. 3mg of formalin in 100gms of plywood makes it E-0 Emission.
- Virashield - Our in-house manufactured plywood and blockboards now come powered with Virashield – anti-viral & anti-bacterial protection. It kills upto 99.9% virus & 99.7% bacteria. It is tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories - Biotech Testing Services, located in Mumbai.
- CE Certified: The European conformity standards is set by European Union for quality of goods sold in European. Our Plywood ensures CE standards these standards are much better than BIS standards.
- The 4 Press Technology – to ensure smooth finish, greater strength, maximum precision and uniform thickness.
- Boiling Water Proof with unextended BWP Resin
- Borer & fungus proof, Anti-termite guarantee
- 100% Composed Core (The plywood is using fully composed core, so the product will be fully free from overlap and core gap)
- Selected Hardwood
- 252 months warranty on manufacturing defect
- IS 710 Certified



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- Formaldehyde Emission Level: E-0 gives the purest indoor air quality without suffocation or eye irritation thereby assuring better health for consumers. 3 mg of formalin in 100 gms of plywood makes it E-0 Emission.
- Virashield - Our in-house manufactured plywood and blockboards now come powered with Virashield – anti-viral & anti-bacterial protection. It kills upto 99.9% virus & 99.7% bacteria. It is tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories - Biotech Testing Services, located in Mumbai.
- CE Certified: The European conformity standards is set by European Union for quality of goods sold in European. Our Plywood ensures CE standards these standards are much better than BIS standards.
- The 4 Press Technology – to ensure smooth finish, greater strength, maximum precision and uniform thickness
- Boiling Water Proof with BWP Grade Resole Resin
- 100% Composed Core (The plywood is using fully composed core, so the product will be fully free from overlap and core gap)
- Borer & fungus proof, Anti-termite Guarantee
- Selected Hardwood Species
- 252 months warranty on manufacturing defect
- Meets Technical Parameters of Marine Ply





MR Grade

- Selected Hardwood Species
- Fully Calibrated for 16 mm uniform thickness
- MR grade resin
- Borer & fungus proof, Anti-termite guarantee
- IS 303 MR grade product

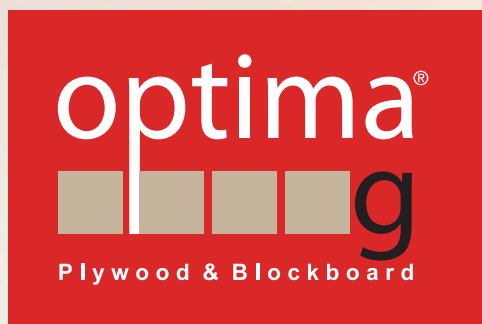


Calibrated Ply



BWP Grade

- Formaldehyde Emission Level: E-0 gives the purest indoor air quality without suffocation or eye irritation thereby assuring better health for consumers. 3 mg of formalin in 100 gms of plywood makes it E-0 Emission.
- Virashield - Our in-house manufactured plywood and blockboards now come powered with Virashield – anti-viral & anti-bacterial protection. It kills upto 99.9% virus & 99.7% bacteria. It is tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories - Biotech Testing Services, located in Mumbai.
- CE Certified: The European conformity standards is set by European Union for quality of goods sold in European. Our Plywood ensures CE standards these standards are much better than BIS standards.
- 100% Composed Core (The plywood is using fully composed core, so the product will be fully free from overlap and core gap)
- Selected Hardwood Species
- Fully Calibrated for 16 mm uniform thickness (tolerance 0.25mm)
- BWP Grade Resole Resin
- Borer & fungus proof, Anti-termite Guarantee



- **Formaldehyde Emission Level: E-0** gives the purest indoor air quality without suffocation or eye irritation thereby assuring better health for consumers. 3mg of formalin in 100gms of plywood makes it E-0 Emission.
- **Virashield** - Our in-house manufactured plywood and blockboards now come powered with Virashield – anti-viral & anti-bacterial protection. It kills upto 99.9% virus & 99.7% bacteria. It is tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories - Biotech Testing Services, located in Mumbai.
- **CE Certified:** The European conformity standards is set by European Union for quality of goods sold in European. Our Plywood ensures CE standards these standards are much better than BIS standards.
- **Boiling Water Proof**
- **BWP Grade Resole Resin**
- **Borer & fungus proof, Anti-termite guarantee**
- **Selected Hardwood Species**
- **Meets Technical Parameters of Marine Ply**
- **100% Composed Core** (The plywood is using full and composed core so the product will be fully free from overlap and core gap)
- **252 months warranty on manufacturing defect**
- **OPTIMA 710**
- **IGBC**





ECOTEC[®] PLATINUM 710

BWP GRADE PLYWOOD



- Formaldehyde Emission Level: E1 European Standard makes pure indoor Air Quality without breathing suffocation & without eye irritation thereby creating better health for consumers. 8 Mg of Formalin in 100 Gms of Plywood makes it E1 Emission.
- Virashield - Our in-house manufactured plywood and blockboards now come powered with Virashield – anti-viral & anti-bacterial protection. It kills upto 99.9% virus & 99.7% bacteria. It is tested as per JIS Z 2801:2010 at one of the most renowned testing laboratories Biotech Testing Services, located in Mumbai.
- Boiling Water Proof
- BWP Grade Resole Resin
- 100% Composed Core
- Calibrated
- Selected Hardwood Species
- Meets Technical Parameters of Marine Ply
- Red Core material with higher density
- Borer & Fungus proof, Anti-termite Guarantee
- 180 months warranty on manufacturing defect



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ECOTEC[®] 70



- Boiling Water Proof
- BWP Resole Resin
- Selected Hardwood Species
- Meets Technical Parameters of Marine Ply
- Borer proof & termite resistant
- 9 years warranty on manufacturing defect





ECOTEC[®]

AFFORDABLE BRANDED PLYWOOD

MR GRADE PLYWOOD



- Moisture Resistant
- Pre-pressed
- Selected Hardwood Species
- Borer Proof
- IS 303 certified
- 5 years warranty on manufacturing defect





- CE & IGBC
- Formaldehyde Emission Level:
E1 as per European Standard
- Solid Wood Seasoned Filler Core
- Both Sides provision for
Latch, Lock & Stopper
- Unextended Phenolic Resin
- BWP Grade
- Borer & termite proof
- 300% lifetime warranty
on manufacturing defect
- Weather resistant
- Dimensionally stable,
unaffected by weather change
- IS 2202 (Part-1) Certified product

*Exceeds parameter of 1659



PLYWOOD | BLOCKBOARD | DOORS | VENEERS | PVC/WPC BOARDS & uPVC DOORS
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ECOTEC[®] 710

PLATINUM

FLUSH DOORS

- Composed Cross Core
- Solid Wood Filler Core
- Resole Phenolic Resin
- Dimensionally stable, unaffected by weather change
- Weather & Boil Proof
- Borer & termite proof
- CE & IGBC



PLYWOOD | BLOCKBOARD | DOORS | VENEERS | PVC/WPC BOARDS & uPVC DOORS
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Wood crests™



Veneers so fine,
they're art.



PLYWOOD | BLOCKBOARD | DOORS | VENEERS | PVC/WPC BOARDS & uPVC DOORS
Toll Free No.: 1800 103 4050

Wood Crrests™

- 1100+ range of veneers
- A+ Grade Spliced Veneer
- Pre-finished Surface
- Preservative Treated
- Exotic Natural Veneer
- Amino Resin
- Borer Proof,
- Termite Resistant
- 0.55mm face veneer
- IS:1328
- Gurjan base ply
- Emission Level: E1



Your home defines you. But what is it that defines your home? Your furniture. Beautiful furniture is like art.

The luxurious veneers from Wood Crrests will guarantee you give your home something that is beyond furniture.



- 100% Natural Burma Teak Veneers
- Superior quality
- Amino Resin
- Preservative Treated
- Borer Proof
- Termite Resistant
- IS: 1328
- Emission Level: E1



A symbol of luxury and elegance, these natural veneers made of 100% Burma Teak are available in horizontal and vertical grain as well as One-Sided Teak (OST) and Both-Sided Teak (BST) grades.



Greenply Industries Limited

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